FOR MYSORE STATE

Agri (DD) (1954) Department.

RK SERIES.

Passed
GVR

G.O. No. 1020

Dated 28/5/54

12

[Despatch Abstract.]

Community Projects — Sanctn Kanara area
Social Education — Publicity and
propaganda — Extension material
— Proposals of the PEO — Appl

Copy of Memo No.31354 C.P.(I)/53-3, dated 28-1-54 to the P.E.Os., Erode, Gandhigram and Mangalore.

Sub:- COMMUNITY PROJECTS - Social Education - Publicity and propaganda - Extension material Proposals.

Ref:- From the P.E.O., Palghat No.2248/53 dated 26-11-53.

..

A copy of the reference cited is forwarded to the P.E.Os., Erode, Gandhigram and Mangalore. They are requested to send up similar proposals for the printing of such extension materials in their areas also if there is scope for such publicity.

(True Copy)

3 Agra

Issued 11/3

Memo no 11081 Agr(CP) I/54/1 dt 9-3-54

Subj:- CPs - Social Edn - Publicity and Propaganda - Edn material - Progress called for.

Refer:- Memo no 31354(CP)I/53-2028/10

The attention of the C.Bo Kanpur is invited to the memo cited above and he is requested to furnish on priority basis at once the report called for therein.

Sd/- [illegible]
9.3.54

To
The C.Bo Kanpur

[RP 25.3.54]

L.Dis. [illegible]. ct Executive [illegible]; [illegible] Dt. [illegible].

ACCOUNTS AND SPECIAL OFFICER 23 MAR 1954 AGRICULTURE DEPARTMENT

From

13047

[illegible],
[illegible] ct Executive Officer,
MANGALORE.

To

The Director of Community Projects,
Agriculture (C.P.) Department,
Fort St.George, MADRAS - 9.

Sir,

Sub:- COMMUNITY PROJECTS - South Kanara area - Social Education - Publicity and propaganda Extension materials - Proposals - Submitted.

Ref:- Government Memorandum No. 31354 C.P.(I)/53-2 dated 29-1-1954.

****

Publicity and propaganda extension material in the Regional language will be required in this area also, in order to popularize the "Five Year Plan" "Community Project Scheme" and other projects undertaken in this area. An allotment of Rs. 500/- is considered sufficient for this purpose. Provision will be made for it under "Social Education" in the supplemental overall programme which is under preparation. The Regional language of this area is Kannada, and the details of expenditure proposed to be incurred are furnished below:

Subject.	Author's fee.	Printing charges with cost of paper.	No.of copies.
1) Village To-morrow (One Act play).	Rs. 25/-	Rs. 15/-	1000.
2) Importance of Agriculture. (One Act Play).	Rs. 25/-	Rs. 15/-	1000.
3) Importance of Literacy. (One act play).	Rs. 25/-	Rs. 96/-	10,000.
4) Marching Song.	Rs. 25/-	Rs. 50/-	10,000.
5) Five Year plan. (Dialogue).	Rs. 25/-	Rs. 90/-	10,000.
6) Women and Social Service. (Dialogue).	Rs. 25/-	Rs. 60/-	10,000
	Rs.150/-	Rs. 332/-	

Total ..... Rs. 482/-

Miscellaneous ~~(Advertisement and other charges)~~. Rs. 18/-

Rs. 500/-

20.3.54

for PROJECT EXECUTIVE OFFICER.

T/20.3.

7

Agri.(D.I) Dept.

FOR ORDERS TO RONEO 25 COPIES.

Sub:-Community Projects - South Kanara area - Social Education - Publicity and propaganda - Extension materials proposals of the P.E.O. - Approved.

Read also:- From the P.E.O., Mangalore L.Dis.634/54 dated 19-3-54.

G.O.RT.NO. 1020 DATED 28/6/54

Sanction is accorded to an expenditure not exceeding Rs.500/- (Rupees five hundred only) for preparing and printing of extension materials on Social Education such as one act plays, dialogues etc, for use in the South Kanara Project Area. This amount is exclusive of the advertisement charges for calling for scripts, sanction for which will be issued separately (vide M/ on p2 n.t.)

1) Village Tomorrow - One act play.
2) Importance of Agriculture. "
3) Importance of Literacy. "
4) A Marching Song. "
5) Five Year Plan. -- Dialogue.
6) Women and Social Service. "

(⊗) The details of the expenditure proposed to be incurred are indicated in the statement annexed to this Order.

2. The expenditure should be debited to "63.B. Community Dev. Projec g. Education - ii. Social Education - other charges," and should be counted against the provision under S.E. for the area approved and communicated to the C.P.A.

3. The P.E.O., Mangalore, should submit a draft advertisement calling for scripts from authors for approval and issue in the local vernaculars by the Public (Information and Publicity) Dept. A copy of the advertisement when

6.

published should be sent to the A.I.R, Kozhikode with a request to bring it to the notice of the script writers of that organisation so that they may also send their scripts for scrutiny.

4. A Committee consisting of non official members of the Project Executive Committee, South Kanara project area, Mangalore, the Head of the Deptt. of ~~Malayalam~~ Kannada at the Govt. Arts College, Mangalore and the Chief Social Education Organiser of the area should be constitut for scrutiny and selection of the best entries under each item.

5. The authors of the accepted scrip under each item ~~specified in paragraph 1 above~~ should be paid Rs.25/- (Rupees twent five only) on condition that the copy-right of the script is relinquished in favour of Govt.

6. The materials selected should be got printed and ~~may be~~ used in the Project area and also broadcast from the A.I.R. Stations in their Village Programm as indicated in the letter read above. Two printed copies should be submitted to Govt. in due course.

1.6.54.

24/6/54

3.7.54

To the P.E.O., Mangalore.
To the A.G. thro' Fin Dept.
Copy to C.P.A., New Delhi.
Copy to D.V.II Section.
Copy to D.VIII Section.
Copy to Public (I & P) Dept.
Copy to the D.P.I. Madras
B.F.
S.C. Copy to the other P.E.Os and D.D.O's for information

Copy with Govt. Orders of Translation in Kannada and Malayalam for information

Annexure

Statement of Costs

[M.G. the SH. on p.5c.t]

1.6.54

Note

Extract from the/file bearing C.No.8631/54 of C.P.(I) Section. (Page 2 Note file).

Sub:- COMMUNITY PROJECTS - Social Education - Publicity and Propaganda - Extension material - Printing and distribution - Draft advertisement

11081

Ref:- From the P.E.O., Palghat No.F.2248/53 dated 11-2-1954.

...

xx xx xx xx

Take extracts of the memo at 'A' and open separate files for each of the P.E.Os.

C.S.S.
1-3-54.

(True Extract)

Agl CP I

W.r. to memo on p1 of, a draft memo is put up ~~calling~~ for approval calling for proposals from the P.E.O Mangalore.

9.3.54

8.3.54

[Issued as Memo no 11088/Agl(CP)I/54-1 of 9.3.54]

p3 cl

p5 cl

[from the P.E.O. Mangalore - No 634/54 of 19.3.54].

W.r. to the memo on p1 of the P.E.O. Mangalore, has submitted proposals for the printing of extension materials in South Kanara Project area. The estimated cost of the proposal in this case is Rs 500/- For orders.

Ind and Publ (I&P) may have to see the case before circulation to M(A) and M(F&E)

20.3.54

"2

We may sanction Rs 500/- as ~~contingent~~ A/c ~~charges~~ E1
printing charges only.

The advertisement charges will amount to Rs 250 or Rs 300. Already in the case of P.E.O. Palghat the usual sanction has been exceeded by Rs 100. These charges can be known only after receipt of bills. Hence sanction for these can be given only later.

HELA & Finance w.r.t. above

31/3/54.

S

D.S

Ur
2.4.54

M

ASSISTANT SECRETARY TO GOVT.
35481
-5 APL 1954
HEALTH, EDN. & LOCAL ADMN. DEPT.

H.E.L.A / Fin
E1

No Ag 11081/Agl/CP
I/54-27 2.4.54

Agri note above may be perused. This Dept has no remarks to offer w.r.t 'A' above. May be passed on to ~~Fin (HP)~~ Finance U.O.

O/W 6/4/54 W3 6.4.54

7/4/54

HELA U.O
35481/E1/54-1

DEPUTY SECRETARY TO GOVERNMENT
37460
8 APR 1954
F.A.

Finance (EA) Dept.

The note of Agri (C.P) Dept. on pp 1-2 above may be perused.

Finance may agree to the proposal at 'A' above.

8/4/54.

17/4/54.

DD
20.4.54

Fin no 37460 EA/54
21-4-54

5151

DEPUTY SECRETARY (R.D.P.)
AGRICULTURE DEPARTMENT
20 APR 1954

Agri (DR) Deptt

Please see the notes of H.E.& A and Finance Depts on p 2 and 3. A draft order is submitted below for approval. Pub(Sgp) and Finance may see before issue.

1/6/54 1.6.54.

4/6/54

Agri (DR)
wo 51512/541
4-6-54

Pub(Sgp) / Fin
9/6

Public (Sgp) Deptt.

The notes on pp 1-3 above and the draft order below may be perused and the case passed on to Finance.

DIRECTOR OF INFORMATION AND PUBLICITY
7-JUN 1954
3484

Dhio / A. Lechim

8/6 8/6m

9/6

Fin (Exp A)

(Previous Fin note on p 2 above)

Pub (Sgp) wo. 3484/54-1 9.6.54. The draft order below may be accepted as amended in pencil.

DEPUTY SECRETARY TO GOVERNMENT
9 JUN 1954
FINANCE DEPARTMENT
6259

17.6 8654

18/6/54 Agri

Fin wo 62597 EA/54
18.6.54

SECOND ASSISTANT SECRETARY
22 JUN 1954
DEPUTY

84075
22/6/54

4

To AS'II

Agri (DI) Dept

Please see the notes of Public (H&D) and Finance Depts. from the middle of p 3 and the draft order below may now issue.

23/6/54

24.6.54.

27/6/54

[Issued as G.O. Rt No 1020 Agri dt 28/6/54]

Ref.C.No.3127/54-B(Edn). Project Executive Office,S.K.,
Mangalore, dated 26--9--1954.

From
Sri. H. Narasimha,
Project Executive Officer,
South Kanara, Mangalore.

To
The Director of Information and Publicity, Public (Information and Publicity) Department, Madras.

Sir,

COMMUNITY PROJECTS--South Kanara--Social Education--Publicity and Propaganda--Extension materials--Draft advertisement in local daily--Request.

Ref: G.O.Rt.No.1020 Agri. (C.P.) Dept. dated 28-6-1954.

Sanction has been accorded in the G.O. cited for preparing and printing of extension materials on Social Education such as one act plays, dialogues etc. for use in the South Kanara Project Area. Accordingly, I enclose herewith a draft advertisement in the local vernacular (Kannada) calling for scripts from others for approval by 15-12-1954 to be published in one of the leading daily of South Kanara District.

I request you to take early steps in the matter.

ASSISTANT SECRETARY TO GOVERNMENT
2 OCT 1954
RURAL DEVELOPMENT PROJECTS, PUBLIC DEPT.

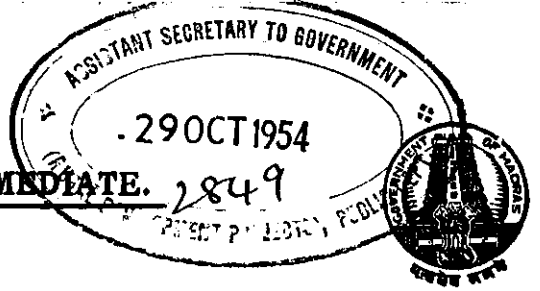
Yours faithfully

H Narasim 30/9

Project Executive Officer.

JC/28-9-54.
Encl: Draft advertisement in Kannada.

Copy to C.S.E.C.Mangalore.



IMMEDIATE.

100 Pads.—2-8-54.

TELEPHONE No. 3915-EXTN. 96.

TELEGRAM : DIRINFOR, MADRAS.

PUBLIC (INFORMATION AND PUBLICITY) DEPARTMENT

Letter No. 7501 A (I & P)/ 54-1

From

SRI R. PARTHASARATHI,

Director of Information and Publicity.

To

The Advertisement Manager,

Nava Bharat,
Mangalore.

Fort St. George, dated the 28th October 1954

SIR,

Subject. —Advertisement— Community Projects--S.Kanara Social Education--Publicity and Propaganda Extension materials.

Kindly arrange to have the enclosed advertisement/~~tender notice~~ published in your daily/~~weekly~~.

Number of insertions	..	Single insertion.
Date	.. .. ..	30th October 1954
Column	.. ..	Single

The bill of cost in duplicate along with two copies of the paper in which the advertisement/~~tender notice~~ appears should be sent free of cost direct to the * for payment in due course. A copy of your bill should also be sent to me.

* Project ~~officer~~ Executive officer, South Kanara, Mangalore.

Yours faithfully,

(Sd.) K. Diraviam,

for *Director of Information and Publicity.*

pto

4

Copy to the Project Executive officer with reference to his letter No.C.3137/54 B (Edn.) dated 26-9-1954

Copy to the Public (R.D.P.XI) with reference to their u.o.No.1828/54-1 Rnk dated 23-10-1954.

/Forwarded/By order/.,

Superintendent.

VMT/28-10

28/10

Pub(RDP) Dept

Sub: C/PS- South Kanara Project
I - Social Education - Publicity
and propaganda - Patterson
material - Draft advertise-
ment in local daily

Ref: Regret A.O. No. 1020-Agri-S-28.6.54
Ref: From the P.B. Mangalore
K.No 3137/54.B Edn dt 26.9.54

Please see the reference from the P.B. Mangalore together with a draft advertisement script in the ~~vernacular language~~ Kannada in the ~~of~~ for approval and to be ~~publication~~ published in one of the leading daily of S.K.Dt. The file may now be sent to Pub (I&P) for further action in the matter.

23/9/54

Pub(I&P)
23.10.54

Pub(RDP)
No 1828/54-1
23/9/54

DIRECTOR OF INFORMATION AND PUBLICITY
7501
27 OCT 1954

ADDITIONAL ASST. SECRETARY TO GOVERNMENT
2 NOV 1954
PUBLIC DEPARTMENT

Issued

Pub(I&P)No. 7501A/54-2
4.11.54

Pub(I&P)
23.10.54

A draft letter to the Dist. Magistrate, Mangalore is placed below. The issue of the ~~following~~ relevant articles to file may be called for from Pub(RDP) XI section.

28/9

Pub(RDP)
(a.i)

2

Publ (RDP(2)) Def.M

The note of Publ (DPP) from the middle page 1 and the copy of letter from the DPP addressed to the Advertisement Manager, Nava Bharath, Mangalore on the 3-4 of may be perused. No further action is called for in this file. The papers may i.e. be lodged and added to the Q.O.M (3) below

5/4/84

6/11/84